GO GREEN

When we Go Green!
everybody wins.

EXECUTIVE SUMMARY | 2011

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TURN PAGES

A Conservation Plan in Motion.

To conserve lighting, we replaced manual light switches with motion sensors. You can make a difference at home, too – just remember to turn off lights when you leave a room.

Using the Wind in Our Favor.

100% of our operations on game day – and every other day – are powered by wind and sun. Plant trees to deflect wind in winter, which keeps warm air inside your house. Shade from trees in summer keeps the sun out and your house cooler.

"Corny" but Effective.

Our beverage cups are made of corn, This choice alone keeps 40,000 pounds of plastic out of our landfills. You can do your part and use refillable water bottles instead of plastic throwaways.

Cleaning Green.

The cleaning products we choose are from environmentally-friendly product lines. Look for the GreenSeal™ Certified label when purchasing products for your home.

Forward Progress.

We are proud to spread the word about Go Green! Sharing your green stories with friends will help good environmental practices gain momentum.

A Leader Off the Field.

The Eagles reimburse each employee who shifts to wind energy. Ask your utility company about green options.

Look Good on Paper.

Our office paper is made from 100% post-consumer recycled fiber, produced without chlorine bleach. You can help save resources too, – purchase recycled paper for your home or office.

We're Driven to Conserve.

The cooking grease at Lincoln Financial Field is converted into biodiesel, which is then used to power equipment. Consider the purchase of a Flex-fuel vehicle to conserve fuel and lower your own gas costs.

Food for Thought.

The food we collect after games is composted, which helps divert tons of waste from landfills. Recycle your yard waste and food scraps to produce fertilizer at home.

Something to Cheer About!

Many items the Eagles print – like our popular cheerleader calendar – are available electronically or as apps. Think twice before you print at home and save paper and ink.

GO GREEN

FOCUS. COMMITMENT. TEAMWORK.

The words PROFESSIONAL FOOTBALL and THE ENVIRONMENT are seldom found in the same sentence, yet the Philadelphia Eagles are world leaders in both arenas. We search relentlessly for ways to reduce our environmental footprint, which is a daunting task when each and every home game draws 70,000 people to Lincoln Financial Field. Yet every day, in a variety of ways, we strive to conserve more, recycle more, and consume less. From the environmentally friendly approach our greenskeepers use to take care of our grass field, to the production of clean energy by our solar array at NovaCare headquarters, we strive for progress. This commitment makes good business sense, but more importantly, it helps our Eagles organization to fulfill our role as community champion by inspiring others to take a step forward and Go Green! to help save our wonderful planet.

Jeffrey Lurie Chairman and CEO

Christina Weiss Lurie President Eagles Youth Partnership, Eagles Social Responsibility

PUT YOUR GREEN INITIATIVES TO THE TEST

Throughout this report, you'll find suggestions on how to recycle, conserve energy, and buy green at home and at work.

Share your Go Green! tips and strategies on our Facebook page.

philadelphiaeagles.com/fbgogreen

THE STATS:

How successful has Go Green! been? Since 2003, our impact on the environment includes...

RECYCLE

We have recycled and composted more waste than the trash created by 1,900 Americans per year, diverting 3 million pounds of waste from landfills.

CONSERVE

The green power and energy conservation measures associated with Go Green! are equal to the electricity used by 7,150 homes a year.

BUY GREEN

Our recycled paper purchasing programs have saved nearly 6,000 trees.

RECYCLE

It's one thing to say you're committed to improving your game, it's another to practice doing it – over and over again.

FUELING UP ON FRIES

Hold the grease! Used cooking oil is an especially valuable form of kitchen waste that can be formulated into bio diesel and other products. At Lincoln Financial Field, Aramark recycles used cooking oil from concessions and kitchens. An oil recycling company then re-processes and converts the used oil into bio diesel, which the Eagles buy back to power a variety of equipment.

WELL-EXECUTED COMPOSTING

Since food waste produces greenhouse gases 27 times more powerful than carbon dioxide, we've made composting a big part of our recycling game plan. In 2010, we diverted 140 tons of compostable waste from the landfill — a 248% increase over the amount composted in 2009.

167%

We have increased the amount of recycled material collected from 2008 to 2010 by 167%, which includes 467 tons of recyclable material in 2010 alone.

FORWARD PROGRESS

YEAR	TOTAL WASTE [Tons]	RECYCLED [Tons]	PERCENT RECYCLED
2003	917	77	8.4%
2004	914	93	10.2%
2005	995	130	13.1%
2006	904	72	8.0%
2007	932	175	18.8%
2008	811	178	22.0%
2009	1,151	365	31.7%
2010	1,039	476	45.8%
TOTAL	**7,662**	**1,566**	**20.4%**

PREVENT DEFENSE

Our recycling and composting efforts have prevented the release of more than 6,823 metric tons of greenhouse gas into the atmosphere.

ROAD WARRIORS

To be a true champion, you have to be able to take your game on the road. That's why we work with other teams and facilities to ensure our Go Green! standards are met on the road and bring our recyclables home with us when necessary.

GO GREEN CHALLENGE

In 2010, the Eagles recycled more than 360,000 lbs. of bottles and cans

Here are three quick recycling ideas from the Environmental Protection Agency (EPA).

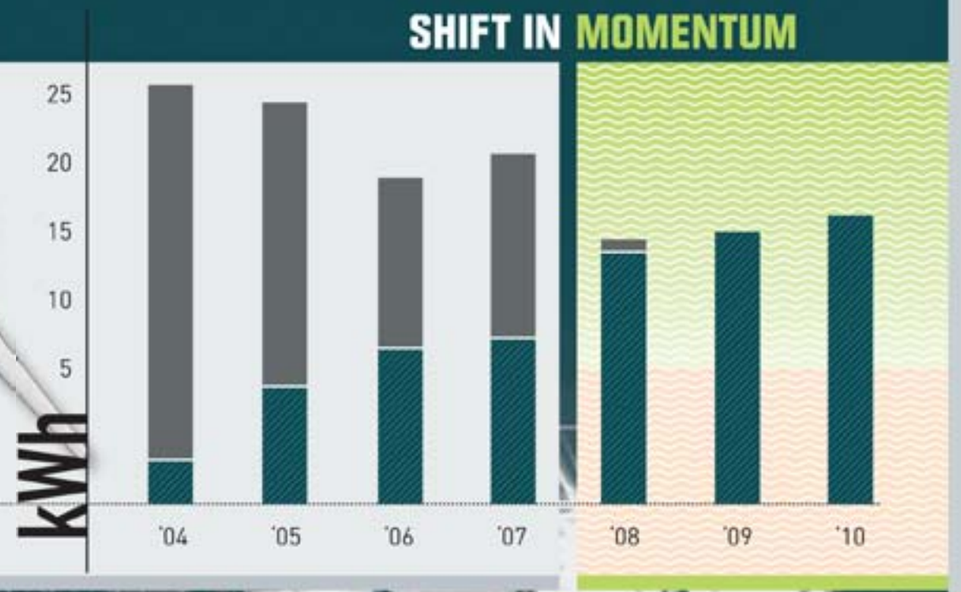
- **Reuse items around the house such as cans, mugs, and gift wrap.**
- **Return used car tires to retailers or wholesalers that recycle or retread them.**
- **Check product labels to determine whether an item is recyclable and whether it is made from recycled materials.**

HOW DO YOU MEASURE YOUR RECYCLING SUCCESS?

Share your recycling game plan on our Facebook page!

2 CONSERVE

Having the wind in your favor is a critical part of our energy conservation game plan. **In fact, 100% of our team operations are powered by purchased wind power, augmented by solar power generated onsite.**



HOME FIELD ADVANTAGE

Our green power and energy conservation efforts are expected to equal the electricity consumed by more than 1,776 homes!

Energy conservation measures at Lincoln Financial Field have cut the stadium's annual energy use nearly in half, creating the environmental equivalent to removing 1,335 cars from the road for a year.

1

SPREADING THE FIELD

We offset 100% of the greenhouse gases generated by travel to away games by planting 3,145 trees in wildlife refuges in Louisiana.

We also created the country's first new urban forest – the Eagles Forest at Neshaminy State Park, planting 4,000 new native trees and shrubs on 6.5 acres to remove approximately 3,000 tons of greenhouse gases over the lifetime.

2

SHINING BRIGHT

Our solar array at the NovaCare Complex produced more than 14,000 kilowatt-hours of clean energy in 2010.

A unique tracking mechanism in the panels – the first of its kind in Pennsylvania – allows the panels to follow the sun throughout the day, maximizing the solar electricity produced.

3

PAY BACK TIME!

We were the first organization to offer a reimbursement program to encourage employees to switch from conventional power to wind energy.

Since 2007, the Eagles have reimbursed employees in the PECO and NJ Power service areas who sign up for wind energy at no out-of-pocket cost.

4

GO GREEN CHALLENGE

The Eagles are proud to have decreased water usage by 21% between 2009 and 2010 through increased monitoring and management, and updated field infrastructure.

Here are a few water conservation ideas from the Environmental Protection Agency (EPA).

- **Replace sink faucets and shower heads with energy efficient filters.**
- **Request a digital, real-time water meter from your water utility.**
- **Use short-run cycles on dish and clothes washers when possible.**
- **Decrease running of irrigation and sprinkler systems.**

HOW DOES YOUR FAMILY OR BUSINESS CONSERVE WATER?

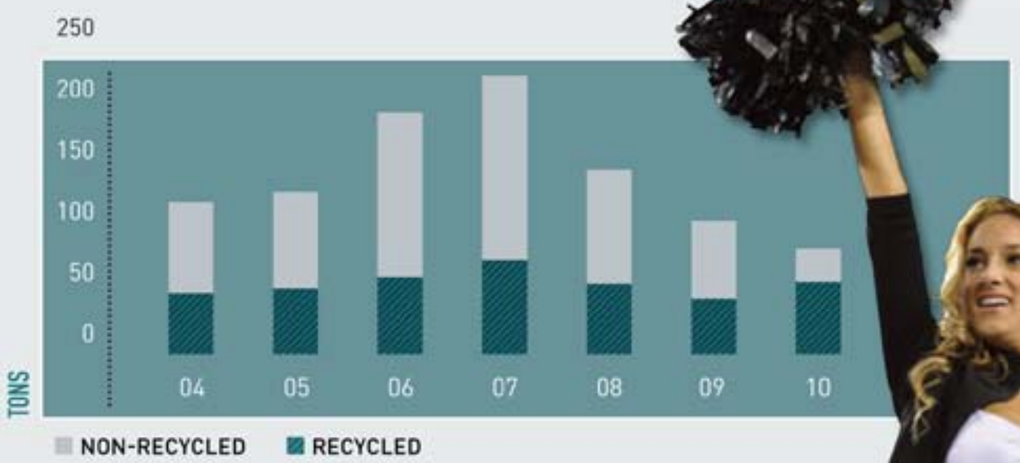
Share your conservation game plan on our Facebook page!

BUY GREEN

During the 2010-2011 season, **Aramark served 19 tons of corn cups along with 6 tons of plates, bowls, and trays made from sugarcane**. Corn cups decompose within 45 days, unlike their plastic counterparts, which lie in landfills for years to come. And, not one tree was cut down to produce these products.

GAME PLANNING TO CONSERVE PAPER

Through green purchasing, we were able to stock our corporate offices with paper made from **100% chlorine-free, post-consumer fibers and print all team publications on forest-friendly, post-consumer recycled paper.**



THE PHILADELPHIA EAGLES CHEERLEADERS go green by producing both a calendar mobile app, and an eco-friendly themed calendar printed on recycled paper.

3 EASY WAYS TO SCORE GREEN

The Eagles believe that if we all recycle waste AND purchase products produced from recycled materials **everybody wins!**

HERE'S HOW:

1 SELECT GREEN STORES/SUPPLIERS

Buy from companies that provide environmentally-friendly products and options.

2 CHECK THE LABEL

Look for the percentage of "Post Consumer Recycled Materials" – the higher the number, the greater your purchasing impact.

3 LOOK FOR GREEN SEAL™

This independent certification identifies products with minimal toxicity and negative environmental impact.

GAME MANAGEMENT

All of our Requests for Proposals (RFPs) **mandate that vendors propose green certified materials as standards**. We also encourage vendors to employ environmentally preferable cleaning products, paints and other construction materials.

CLEAN BREAK

Of the 457 gallons of chemical cleaning products used in 2010, **169 gallons [37%] came from environmentally-friendly product lines.**

GE GREEN CHALLENGE

The Eagles have replaced plastic bottles, when possible with aluminum bottles that have less of an environmental impact when recycled. When you purchase products, choose those that will have a minimal, negative impact on the environment.

Think of the "Three R's" of the environment:

- **REDUCE.** When buying green, only shop for the items you really need.
- **REUSE.** Purchase used items, such as computers and other electronic devices.
- **RECYCLE.** Buy products with recycled content or reduced packaging.

WHAT RECYCLED OR ENVIRONMENTALLY-FRIENDLY PRODUCTS DO YOU USE?

Tell us about your green purchases on our Facebook page.

GO GREEN GAME PLAN

It takes teamwork to create a culture of winning. Here are some valuable resources to help you create your "Green" game plan.

RECYCLE

Turn your trash to treasure by recycling, which converts materials that would otherwise be waste into valuable resources. For more information on the benefits of recycling and how you can help, visit:

www.epa.gov/osw/conserve/rrr/recycle.htm

CONSERVE

A few simple steps in conserving energy at home and at work can have a huge impact on the environment. For more information on conservation opportunities, visit:

www.epa.gov/osw/conserve/index.htm

BUY GREEN

The most effective way to reduce waste is to not create it in the first place. You can help reduce waste by purchasing green products. For more information, visit:

www.epa.gov/epp/tools/creditcard.htm

JOIN THE TEAM.

To make Go Green! successful and help improve the quality of life on this planet for us all, we need your help. You can make a difference every day through recycling, energy conservation, and green purchasing.

This focus, commitment, and teamwork will preserve the great resources on this planet and make us all winners.

Are you ready to Go Green!?

www.philadelphiaeagles.com/fbgogreen